

# smeDEALZ

smeDEALZ.com is a business acquisition portal that provides a complete ecosystem for the growth and development of SMEs in India.

Support systems provided by smeDEALZ include inorganic expansion through multiple types of business acquisitions, intellectual property acquisitions (first time ever in India), exit option for investors in SMEs through spot sale of securities, franchise unlisted arrangements, aggretgating a host of service providers and professionals, VC investments. funds for equity institutional lenders for debt funding... and more!

True to its tagline, it's a BUSINESS BAZAAR!



We enable -

- Business Acquisitions
- Franchise Acquisitions
- Patent Acquisitions
- Spot Transactions of Unlisted Securities
- Consultants' Aggregation
- Lending Aggregation
- Investment Aggregation
- Collaborations and JVs

We add value through digital platforms -

- Data Room
- Board Governance
- Auctions
- Arbitrations
- Project Management





www.smedealz.com

## WE ENABLE DEALZ...



### **BUSINESS ACQUISITIONS**

If you are a Company looking for inorganic growth though business buyouts in the SME sector, then smeDEALZ can provide you great opportunities. If you are the promoter of a Company and you want to exit the business by selling your company (transfer of shares) or going for a slump sale of business or factory unit, you have enough opportunities to identify an appropriate buyer. Angel investors, AIFs, PE, or VC Funds also get excellent opportunities for investments. smeDEALZ enables business acquisition through corporate buyouts by listing a host of companies available for sale from multiple industries.

#### FRANCHISE

Franchisee is a local representative of a national brand. For growing brands, aspiring to have presence across the country, smeDEALZ offers connect with several aspiring and prospective franchisees who know the local population and the local market well. Such franchisees are matched and alerted.





#### **INETELLECTUAL PROPERTIES**

For the first time ever in India, smeDEALZ brings on table the concept of trading on IPs. A normal registration processes for a Patent, Trademark or Copyright is a long drawn process. IPs are considered to be assets for any business. Many companies that own a patent may not be able to exploit it commercially for whatever reason. But there could be another business that may cherish this patent for furthering their business. smeDEALZ provides for the first time ever in India, a platform to transact on IPs. Please list your IP for sale here and monetise it by identifying a buyer.

### UNLISTED SECURITIES

You may be an ESOP holder, a private investor or a venture capitalist looking to exit your holding in an unlisted company. There are several unlisted securities, that many buyers are interested in acquiring. smeDEALZ facilitates such negotiated transactions on a spot basis by bringing the buyer and the seller together





#### **BUSINESS CATALYSTS**

smeDEALZ acts an aggregator of various service providers such as Merchant Bankers, Rating Agencies, and a host of Consultants from every field of activity, to speed up the growth of your company. All the service providers are pre verified and of good standing in the market.

#### FUNDING

Availing of finance is one of the major problems faced by SMEs. Many business acquisitions get aborted due to financial constraints. The requirements range from acquisition finance to project finance, working capital to term loans, and investments in equity to debt instruments. SmeDEALZ aggregates various options to businesses to get adequate financial resources from investing and funding institutions. Banks, NBFC's, and ARCs are aggregated here for debt funding. PE/VC Funds, AIFs and private investors are also aggregated for equity funding.



## From a Lead to a Deal

# **VALUE ADDITIONS**



## VIRTUAL BOARD GOVERNANCE

"eGavel Board" is a completely virtual Board Governance software for scheduling and conducting formal virtual board meetings. It also enables all board related compliances to be performed. This gives total comfort to the Board of Directors and the top management, and more specifically to the VC fund that has invested in your company.



### VIRTUAL DATA ROOM

"eCorpora DMS" is an economical Virtual Data Room Service. This functions as a central repository of data for the purposes of Due Diligence and Audit. A very handy utility for the seller to get Due Diligence done on his company by the buyer. The data room enables interested parties to view information relating to the business in a controlled environment. It is customisable and also accessible 24/7.



### VIRTUAL AUCTION

"eGavel Auction" is a virtual auction platform. smeDEALZ offers online auction facility for selling intellectual properties and also sale of distressed assets by Asset Reconstruction Companies and Financial Institutions. Auction process gets one, the best pricing and makes sale easier and quicker.

### VIRTUAL ARBITRATION

"eGavel Arb" is a virtual arbitration platform. Commercial arbitration has been gradually migrating to the virtual realm. smeDEALZ has made available a platform for Virtual Arbitration proceedings, hearings, and submission of records.



## World's Biggest SME Ecosystem





## **Making India AtmaNirbhar**

## smeDEALZ unlocks value instead of allowing an industry to fail; - and it provides acquisition opportunities to prospective buyers. A win-win proposition for the economy of India.

smeDEALZ, true to its tagline, "BUSINESS BAZAAR", enables business acquisitions facilitating the sellers to exit their underperforming businesses. Disruptive inventions have far reaching influence on the economy, polity, and society of India. However, global statistics reveal that a vast majority of the start-ups face difficulties in scaling up their business for multiple reasons. Further, SMEs are often troubled by succession issues due to which such businesses face untimely closure. At the same time, there are several business houses that need such disruptive inventions for their inorganic expansion and are keen to acquire such businesses. Apart from unlocking the value, smeDEALZ enables revival of ailing business units, thereby strengthening, on a continuous basis, the country's economy.

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